

Control by Management

Upon completion of this Offering, the Company's founders will be a majority owner of the issued and outstanding shares, and will be able to elect most of the directors and continue to control World Media Empire, Inc., Investors will own a minority percentage of the Company's Common Stock and will have minority voting rights. Minority investors will not have the ability to control either a vote of the Company's Shareholders or the Board of Directors. Decisions made by the founders need not have approval of the board of directors. The founders are the majority shareholders of the company. The founders have not collected a salary for any of the years that the Celeb Entertainment Networks have been in operation and have sacrificed all of their available time, recourses, and money to bring the Company to where it is today. A few individuals in management and the founders have delayed compensation and salary for the past two years. Founders have up to a 15 percent lifetime royalty on the company and any and all of its created companies, offerings, revenues, or affiliates. In the event of incapacitation or death this royalty and any ownership of stock, interest, or rights, shall be transferred to their chosen surviving family members or their legally designated appointee or entity.

Dividend Policy

World Media Empire, Inc., intends to retain any initial future earnings to fund operations and expand Celeb Entertainment's business. A holder of Common Stock will be entitled to receive dividends only when, and if declared by the Board of Directors out of funds legally available thereof. Celeb Entertainment's Board of Directors will determine future dividend policy based upon Celeb Entertainment's results, operations, financial condition, capital requirements, and other circumstances.

Protection for Proprietary Rights and Reliance on Trade Secrets

In certain cases, World Media Empire, Inc., may rely on trade secrets to protect proprietary technology and processes which World Media Empire, Inc., has developed or may develop in the future. There can be no assurances that secrecy obligations will be honored or that others will not independently develop similar or superior technology. The protection of proprietary technology through claims of trade secret status has been the subject of increasing claims and litigation by various companies both in order to protect proprietary rights as well as for competitive reasons even where proprietary claims are unsubstantiated. The prosecution of proprietary claims or the defense of such claims is costly and uncertain given the uncertainty and rapid development of the principles of law pertaining to this area. World Media Empire, Inc., in common with other firms, may also be subject to claims by other parties with regard to the use of technology information and data which may be deemed proprietary to others. World Media Empire, Inc., may also consider or decide to list on a foreign exchange, or alternate exchange. In such a case the requirements may be substantially different than the previously mentioned details. Shareholders will not be able to preclude or prevent such an action by the Company. Shareholders rights may be substantially affected if this occurs in an unforeseen manner. The Company, its employees, its affiliates, subsidiaries, departments, or other related entities shall be held harmless if this occurs.